

THREE CHORD BOURBON COLORS

- The Three Chord Bourbon logo should be used in color whenever possible.
- For screen display (web - email - ppt), use a .JPG or .PNG file.
- For print, use an .EPS file.
- Gold Foil LUXOR 416 can be used in specialty printing.
- Logo color should be PMS 872M, PMS 9100U & Dense Black. CMYK, RGB & HEX break down below.

C:20 M:30 Y:70 K:15
 R:180 G:151 B:90
 HEX: B4975A

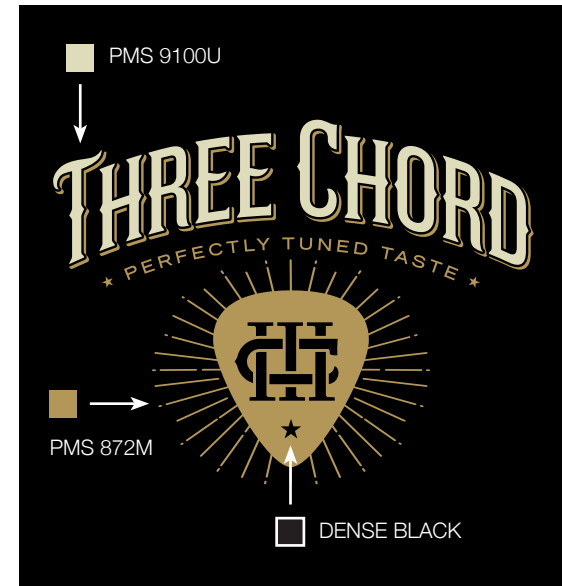
C:20 M:30 Y:70 K:15
 R:180 G:151 B:90
 HEX: B4975A

C:0 M:0 Y:0 K:100
 R:35 G:31 B:32
 HEX: 231F20

PRIMARY LOGO COLOR COMPOSITION (ON WHITE)



PRIMARY LOGO COLOR COMPOSITION (ON BLACK)



LOGO BLACK ON WHITE



LOGO WHITE ON BLACK



CMYK WITH GRADIENT ON WHITE



CMYK WITH GRADIENT ON BLACK

