



The Perfect Blend of Bourbon and Music

The 'Perfectly Tuned Taste' Process

Inspired by music, Three Chord embodies the spirit of creativity and innovation. In music, notes are assigned to tones with fundamental frequencies. Using this same concept, Three Chord developed a finishing process that applies tonal vibrations to its aged bourbon blend.

The creation process begins with carefully sourced barrels from select American Cooperages. Implementing the latest barrel-toasting techniques, American Oak from the Missouri Ozarks is charred to a precise temperature, which allows for the extraction of the unique flavors of maple syrup, vanilla, and caramel embodied in the wood. Three Chord sources up to 12-year-old bourbons from distillers in Kentucky and Tennessee. Then, Master Distiller Ari Sussman handcrafts the perfect blend of aged bourbon and the Three Chord toasted oak techniques to create an authentic taste profile.

Using a proprietary and unique process, Three Chord applies tonal vibrations to finish the blend and extract additional caramel, vanilla, and maple notes from the barrel. These tonal vibrations make the liquids in the bourbon expand and collapse, developing a nuanced taste, aroma, and character that is more typical of a seasoned spirit. This process brings out Three Chord's flavors and marries them together in perfect harmony.

Three Chord calls this trademarked process: Perfectly Tuned Taste.

CONTENTS AND TASTING NOTES

Three Chord Blended Bourbon is a blend of up to 12-year-old bourbons expertly crafted to create a smooth taste profile of caramel, vanilla, and maple-soaked notes in each and every sip.

Mash bill:	Blend contains 74% corn, 22% rye, and 4% barley malt all aged in first char American Oak.
ABV:	40.5%
Appearance:	Clean, warm, brilliant caramel and amber color blends.
Nose:	Warm, rich caramel, vanilla, and maple on the nose.
Taste:	Created to reach all areas of your palette with different flavor senses. It begins with a smooth start, developing spicier complexity at mid-palette, finishing off long as it moves to the back of your tongue revealing bold, spicy, and smooth flavors.
Aging:	Three Chord Blended Bourbon Whiskey sources 4-year-old to 12-year-old bourbons.
Sources:	Three Chord sources bourbon from Kentucky and Tennessee.
Finish:	Silky smooth vanilla and caramel tones that linger warm and satisfying.
Cost:	SRP: \$39.99
Availability:	Three Chord Blended Bourbon is now available in Michigan, New York, New Jersey, and California, and is quickly expanding to more states. Distribution information and a product locator can be found at www.ThreeChordBourbon.com .

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